

# ABSTRACT

## OBJECTIVES

As you are planning on undertaking a semester-long ethnography, this assignment will enable you to:

- 01 POINT #1 Select a feasible and manageable research topic: a subculture.
- 02 POINT #2 Reflect and narrow the scope of your ethnographic research.
- 03 POINT #3 Align effective research methods to research your subculture of interest.
- 04 POINT #3 Understand and eloquently articulate the significance of your ethnographic research.

## DESCRIPTION

### WHAT PARAGRAPH

In this paragraph, state the type of research you are planning on undertaking (ethnography), your subculture of interest, and your assumptions and preconceptions about the subculture.

### HOW PARAGRAPH

In this paragraph, state the research methods - online research, observation, surveys, interviews, etc. - you have chosen to study your selected subculture as well as the rationale for choosing the methods.

### WHY PARAGRAPH

In this paragraph, articulate the significance of your ethnography. Why should anybody care about your study? How would it benefit society?

## EVALUATION CRITERIA

### 01 | NOT PROFICIENT

### 02 | PROFICIENT

### 03 | HIGHLY PROFICIENT

FOCUS & METHODS

SIGNIFICANCE

WRITING

The group studied is very broad and includes multiple subcultures. The research methods are not appropriate for an ethnography. The paper provides no rationale for using the said methods.

The subculture studied is somewhat specific, but can be found on multiple sites. Some of the research methods are not appropriate for an ethnography. The paper provides a rationale for using the said methods.

The subculture studied is specific and is geographically located on a single site. The research methods are appropriate for an ethnography, and a strong rationale is provided for using them.

An explanation of what the research means personally to you or how it might benefit others in part or whole is poorly articulated or absent.

The paper provides an explanation of what the research means personally to you or how it might benefit others in part or whole.

An explanation of what the research means personally to you and how it might benefit others in part or whole is elegantly articulated.

The writing is not logically organized. Frequently, ideas fail to make sense together. The reader cannot identify a line of reasoning and loses interest. The paper consistently contains grammar or punctuation errors.

Ideas are generally logically arranged. They are usually clearly linked to each other. For the most part, the reader can follow the line of reasoning. The paper contains very few grammar or punctuation errors.

Ideas are logically arranged. They flow smoothly from one to another and are clearly linked to each other. The reader can follow the line of reasoning. The paper is virtually flawless except for a few poor stylistic choices.

## FORMAT

- Use Times New Roman size 12.
- Use APA formatting style for references.
- 1 and 1/2 spaced and leave 1" margins.

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